

STEVENS

INSTITUTE OF TECHNOLOGY

SCHOOL OF BUSINESS · SPONSORSHIP OPPORTUNITIES

S T E V E N S

AI CONFERENCE

2026

Leveraging AI for Business Value

THURSDAY, OCT. 8, 2026 · 9 a.m. to 5 p.m.

UNIVERSITY CENTER COMPLEX (UCC) GALLERY · STEVENS INSTITUTE OF TECHNOLOGY · HOBOKEN, NEW JERSEY

Put your organization in front of the leaders turning AI into business value.

The inaugural Stevens AI Conference brings executives, researchers, faculty and industry practitioners together for a focused day of fireside conversations on enterprise AI. Sponsorship places your brand at the center of that day and directly supports the programming that makes it possible.

WHO YOU WILL MEET

- Senior practitioners from Regeneron, Pfizer, AstraZeneca, FICO, Alliance Health and others
- Executives and researchers from the New York metro AI community
- The School of Business faculty behind the conference program

WHAT YOU GAIN

- **Visibility** on the conference website, materials and social channels
- **Access** through complimentary registrations for your team
- **Recognition** from the opening remarks onward

TWELVE CONFIRMED SPEAKERS

Mack MacKenzie Regeneron

Emily Stuis Pfizer

Christy Nedved Pfizer

Horia Tipi FICO

John Baker Alliance Health

Jeff Quinn Pfizer

Brandon Yerxa PlayMaker North

Eduardo de la Calle AstraZeneca

FROM THE STEVENS SCHOOL OF BUSINESS

Aleksi Aaltonen

Jordan Suchow

Bei Yan

Aron Lindberg

Speakers subject to change.

FULL PROGRAM, SPEAKERS & REGISTRATION

ailab.stevens.edu/ai-conference-2026

Hosted by the Stevens AI Laboratory · School of Business | Sponsorship levels overleaf

SPONSORSHIP LEVELS

Each level includes everything in the level before it.

	AI SUPPORTER \$2,000	INNOVATION PARTNER \$3,000	STRATEGIC VISIONARY \$5,000
Logo on the conference website and promotional materials	■	Larger	Premier · all materials
Complimentary conference registrations	2	4	6
Recognition during the opening remarks	■	■	■
Social media acknowledgment	■	■	■
Display of your company materials at the event		■	■
Recognized as		Featured sponsor	Premier sponsor
Premier recognition throughout the conference			■
Brief welcome or opening remarks (optional)			■

Custom packages and in-kind partnerships are available on request.
Write to sbaez@stevens.edu and we will build a package that fits your goals.

TO BECOME A SPONSOR

Pay online in minutes. Enter your sponsorship amount at the link below and type "AI Conference" in the Fund Designation field.

payit.nelnet.net/form/yQLI4pMF

Full program and speakers: ailab.stevens.edu/ai-conference-2026

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